

BUYER'S GUIDE TO **MARKET UMBRELLAS**



**EASY
AS 1-2-3!**

- 1.** How long will your umbrella be displayed?
- 2.** Will it be used in harsh or windy conditions?
- 3.** Will it need valances for additional branding and visibility?



SHOWDOWNDISPLAYS.COM

ASI: 87188 PPAI: 254687 SAGE: 67383 UPIC: SHOWDOWN

Showdown[®]
DISPLAYS

Wind vent technology for greater airflow.



GOOD 7' Steel

(See page 132 in our 2026 Product Guide)



38 mm two-piece steel pole with 25 mm ribs.



Canopy is constructed of UV-treated rPET polyester; available with or without valance (stock color options vary).

88" ARC

88" arc with six-panels.

1 year product

Product is covered by a 1-year warranty.

21 Stock Colors/Combinations Available



Not all stock colors/combinations are available for all styles.
Dye sublimation available (single- or double-sided).

Manual pin-and-chain locking system secures canopy in place.



Wind vent technology for greater airflow.



BETTER 7' Wood

(See page 137 in our 2026 Product Guide)



38 mm dia. two-piece hardwood pole and 25 mm dia. ribs.



Canopy is constructed of UV-treated rPET polyester; available with or without valance (stock color options vary).

87" ARC

87" arc with six-panels.

1 year product

Product is covered by a 1-year warranty.

21 Stock Colors/Combinations Available



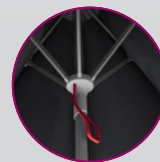
Not all stock colors/combinations are available for all styles.
Dye sublimation available (single- or double-sided).

Wind vent technology for greater airflow.



BEST 7' E-Z Glide

(See page 136 in our 2026 Product Guide)



38 mm two-piece aluminum pole with 25 mm ribs with patented E-Z Glide lever for easy opening and closing.



Canopy is constructed of UV-treated rPET polyester; available with or without valance (stock color options vary).

86" ARC

86" arc with six-panels.

1 year product

Product is covered by a 1-year warranty.

21 Stock Colors/Combinations Available



Not all stock colors/combinations are available for all styles.

MARKET UMBRELLA BASES



ROUND BASE

- Compatible with our market umbrellas; table required (not included)
- Matte black finish
- Weather-resistant
- Constructed with solid resin
- Weighs 33 lbs.



ROUNDED SQUARE BASE

- Compatible with our market umbrellas; table required (not included)
- Weather-resistant
- Constructed with hard plastic
- Can be filled with water or sand for added stability
- Weighs up to 41 lbs. when filled with water